



Media Release

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First-rate regulatory outcomes with new appointment

Regulatory affairs involvement throughout the development of a product is pivotal to a smooth registration process and a more predictable assessment timeframe. Getting a specialist involved from the beginning takes the guesswork out.

That is what Peracto, Australia's leading and fastest growing agricultural contract Research Company, has done with the appointment of a Regulatory Affairs Manager, Noelene Davis, who has extensive experience in the agricultural industry and in regulatory affairs.

Managing Director, Ian Macleod said that the addition of Ms Davis would complement the existing team.

Mr Macleod said it made a difference to have a regulatory consultant who "... understands the commercial imperative of getting a product launched on time and in budget, and who can effectively negotiate with the Australian Pesticides and Veterinary Medicines Authority (APVMA) on data requirements and risk management for a product".

"Peracto can help its clients win on cost and efficiency by managing the entire project, from development of the trial program to registration," he said.

Ms Davis has worked in the field of regulatory affairs for 10 years after completing a Bachelor of Science in Food Technology and then working in product development.

Last year, she consulted for regulatory clients, both large and small, and has had recent experience working for the industry association ACCORD. She represented industrial chemical, cosmetic and agricultural companies to the Therapeutic Goods Administration (TGA), National Industrial Chemicals Notification and Assessment Scheme (NICNAS) and the APVMA. Her prime role with ACCORD was in the areas of environment and sustainability.

Previously Ms Davis worked with BASF as the Regulatory and Technical Manager.

She said: "Peracto's Regulatory Affairs service offers a point-of-difference because it embraces emerging technologies and isn't just about compiling data."

"It is about developing strategies to come up with effective time and resource solutions, moving with the regulations and understanding that crop protection is no longer just traditional chemicals."

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