
2011 Tasmanian Employers of Choice Announced

The Minister for Economic Development, David O'Byrne, today congratulated 15 local businesses on being named as Tasmanian Employers of Choice for 2011.

The recipients are the Burnie City Council, Calvary Health Care Tasmania Ltd, Cosmos Inc., Cradle Coast Authority, Family Based Care (North) Inc., Hays Specialist Recruitment Tasmania, Howrah Plumbing Pty Ltd, The Hydro Tasmania Group, Meander Valley Council, Oak Tasmania, Ochre Recruitment Pty Ltd, Peracto Pty Ltd, Simmons Wolfhagen, Synectic, and Volunteering Tasmania Inc.

The Central Coast Council and Specsavers Optometrists at Rosny Park also received Highly Commended awards for working towards becoming Employers of Choice.

Mr O'Byrne said it's encouraging to see many Tasmanian businesses boosting their ability to attract and keep skilled staff.

"The standard of entries this year was extremely high, and 15 workplaces have been recognised for their excellent work," Mr O'Byrne said.

"The best employers understand that a great workplace offers challenging and rewarding careers, while helping workers enjoy a balanced lifestyle.

"People who work for Employers of Choice can generally expect to have input into the goals of the business, have flexible working conditions, and get regular feedback on their work.

"In turn, their employers are likely to have lower staff turnover and absenteeism, higher productivity and profits, and find it much easier to attract highly skilled staff because of their strong reputation.

"We all do better when we all do better. The mutual benefits of running a dynamic and enjoyable workplace are an excellent example," he said.

The awards also help promote Tasmania as a great place to live and work. The event fits well with the fourth goal of the State Government's new Economic Development Plan, to keep enhancing Tasmania as a very liveable place where people want to work.

The 2011 Employers of Choice join another 14 organisations as recognised Tasmanian Employers of Choice.

They are Bladerunner Hairdressing, Bodysystem Physio, Northern Children's Network Inc., The Learning Edge International, Stillwater Restaurant/Black Cow Bistro, University of Tasmania Cradle Coast Campus, Fairbrother Group, Hazell Bros Group, Launceston City Council, the O Group Incorporated, SEMF Pty Ltd, Sinclair Knight Merz, Vodafone Hutchison Australia and WHK Group.

Further information: Tasmanian Government Communications Unit

Phone: (03) 6233 6573